

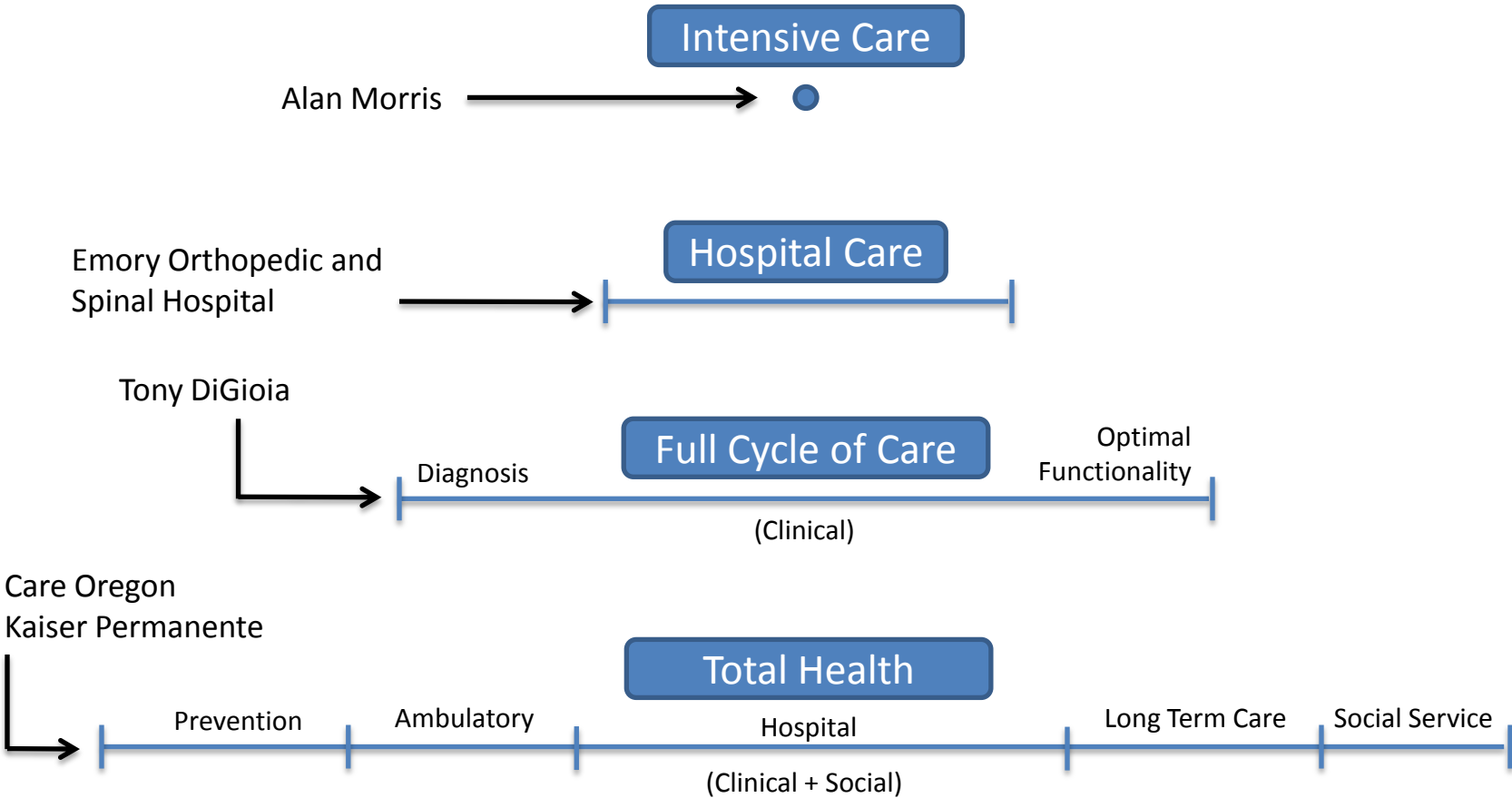


# Connecting Health and Health Care

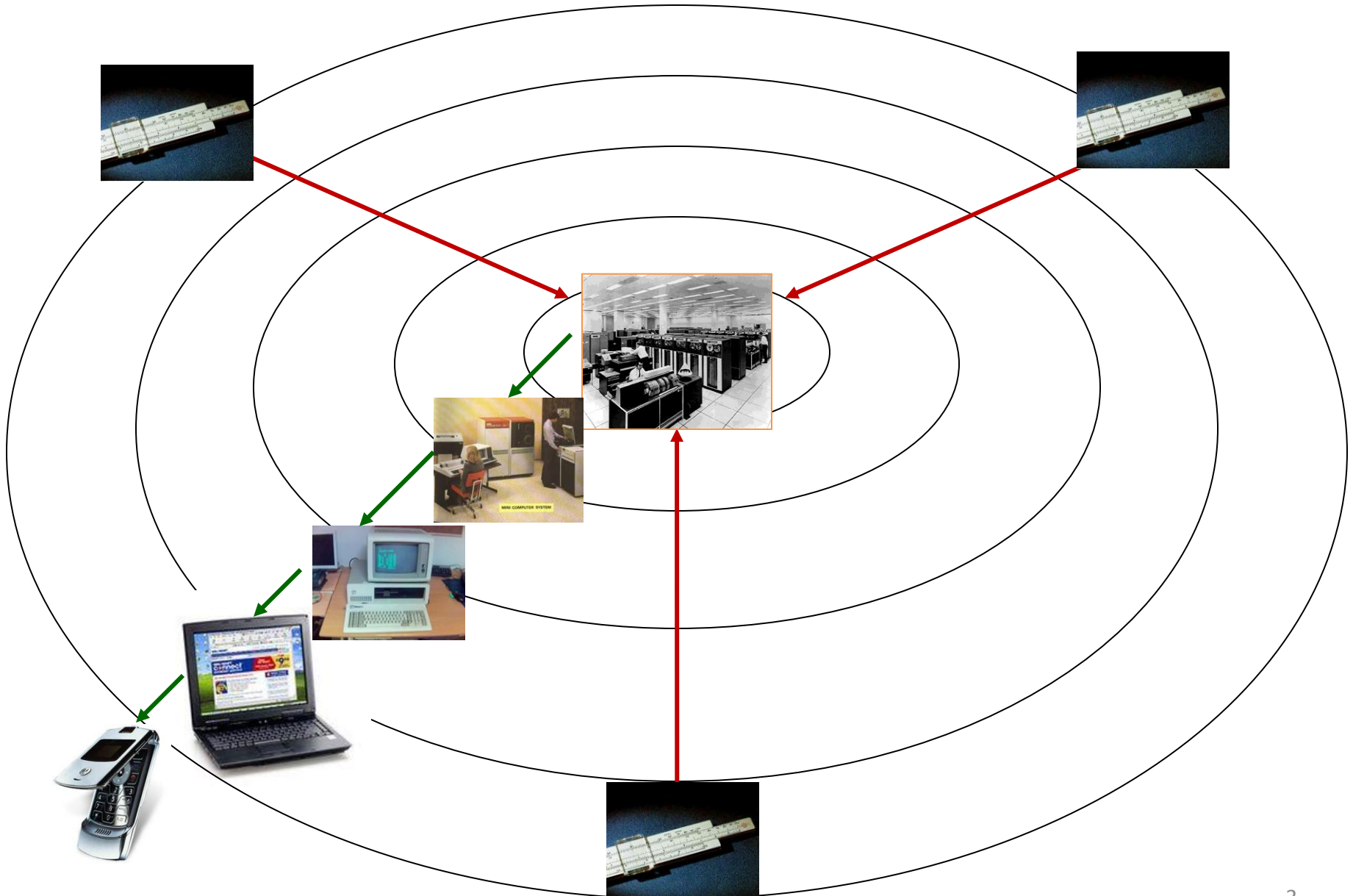
Jeff Selberg  
Executive Vice President and COO  
Institute for Healthcare Improvement

NCHL  
13 November 2012

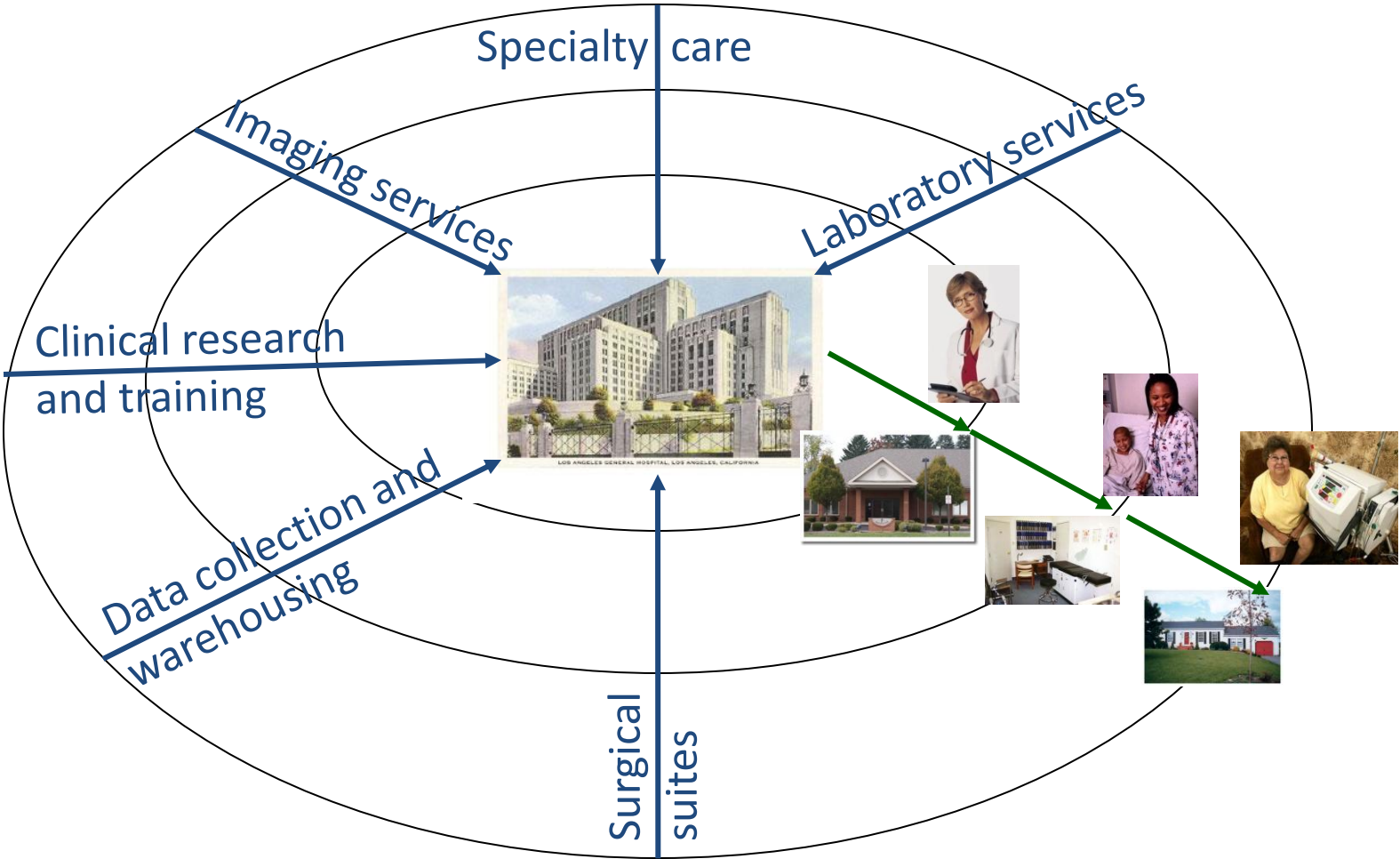
# The Health and Health Care Continuum



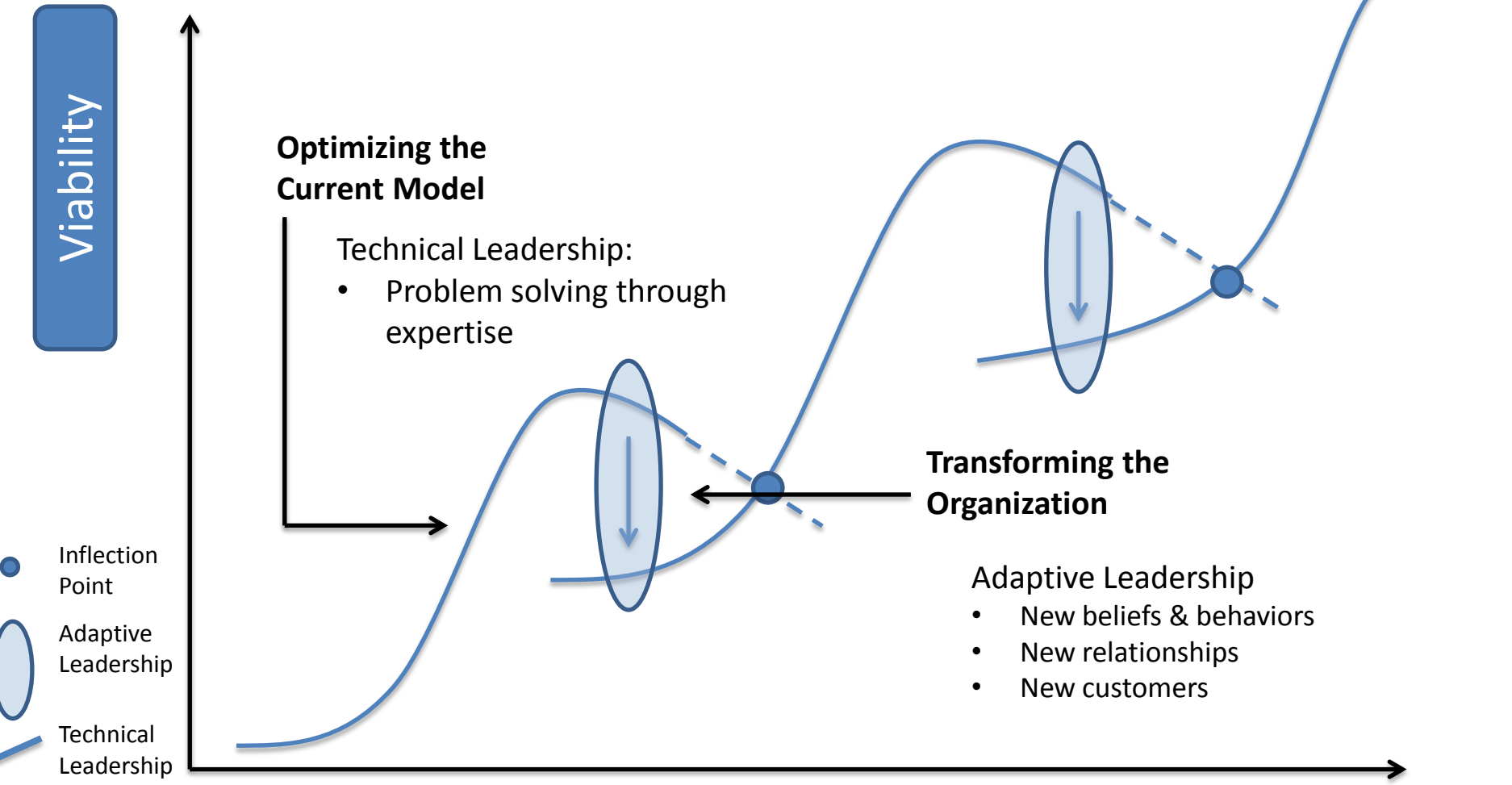
# Centralization followed by decentralization in computing



# The decentralization that follows centralization is only beginning in health care



# Where are you in the Model Life Cycle?

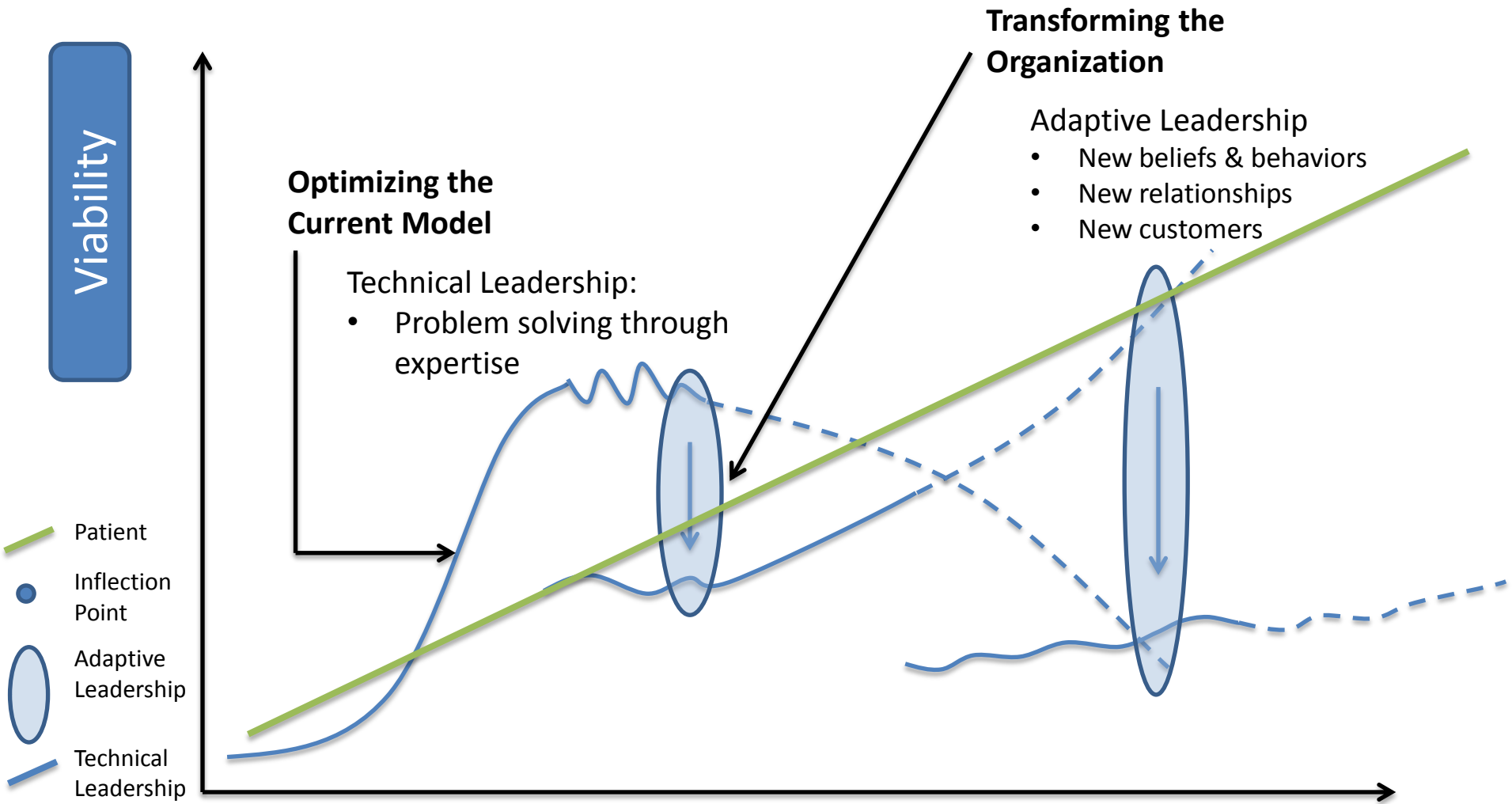


|                       |                 |   |                            |   |                                   |
|-----------------------|-----------------|---|----------------------------|---|-----------------------------------|
| <b>Clinical Model</b> | Episodic Care   | → | Coordinated Care           | → | Patient Directed-Population Based |
| <b>Business Model</b> | Fee for Service | → | Bundled Payment/Capitation | → | Disruptive Innovation?            |
| <b>Infrastructure</b> | Segmented       | → | Integrated                 | → | Cloud                             |

**Models**

Adapted from: *The Second Curve*, I. Morrison, 1996  
*The Innovator's Prescription*, C. Christensen, 2008  
*Adaptive Design*, J. Kenagy, 2009

# Where are you in the Model Life Cycle?



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