

2020 SPONSORSHIP OPPORTUNITIES

Gail L. Warden Leadership Award Event

For more than 15 years, the **Gail L. Warden Leadership Excellence Award event** has given the healthcare field a high-visibility opportunity to celebrate a distinguished leader whose commitment, values, and contributions have improved the health of the public through leadership and organizational excellence. Award winners come from many sectors, including healthcare delivery, community health, public health, insurance, suppliers, public policy, government, professional/trade associations, research, and academic institutions.

The annual Award ceremony is one of NCHL's signature offerings and one of healthcare's most important events, attracting notable leaders from prominent health sector, academic and research organizations, who come together to celebrate the achievements of the great leaders. The event itself also serves as **NCHL's primary fundraising activity**, supporting our efforts throughout the year to help the field advance evidence-based leadership practices and achieve organizational excellence.

OUR 2020 RECIPIENT AND PROGRAM:

This year NCHL is pleased to honor a truly remarkable leader, **Beverly Malone, PhD, RN, FAAN**, the CEO of the National League for Nursing, as our recipient. We will be honoring Dr. Malone during a special celebration event on Thursday, November 19.

Although we are not able to gather in-person this year for an award dinner, our virtual celebration event promises to be unique, memorable and not to be missed. This year's program will include:

- Special guest speaker - Ed Bastian, CEO of Delta airlines
- Address by Rick Pollack, CEO, American Hospital Association
- Remarks by Dr. Beverly Malone – 2020 award recipient
- Recognition of all healthcare teams for their tireless efforts fighting the COVID-19 pandemic
- Other special surprises

2020 SPONSORSHIP OFFERINGS:

We recognize the financial challenges organizations are facing this year due to the COVID-19 pandemic. However, NCHL appreciates any support you can provide to assist in our fundraising efforts this year, so we can continue to bring highly valued program offerings to the healthcare community. We have developed a unique sponsorship package this year, which will give your organization various levels of recognition in supporting NCHL's work and mission, while honoring our 2020 Gail L. Warden Leadership award recipient and joining in this year's celebration event.

For any questions or to arrange your organization's participation, please contact LeAnn Swanson at lswanson@nchl.org

NCHL

National Center for Healthcare Leadership
www.nchl.org

Gail L. Warden Leadership Excellence Award		
Level	Sponsorship Range (provide any level of support within each designated range)	Benefits
Event	\$5,000 or above	<ul style="list-style-type: none"> ✓ Most prominent recognition during event ✓ Full page, four-color tribute ✓ Ten registrations to the Gail L. Warden Leadership Excellence Award virtual celebration
Patron	\$3,001 - \$5,000	<ul style="list-style-type: none"> ✓ Recognition during event ✓ Half page, four-color tribute ✓ Five registrations to the Gail L. Warden Leadership Excellence Award virtual celebration
Supporter	\$1,500 – \$3,000	<ul style="list-style-type: none"> ✓ Recognition during event ✓ Quarter page, four-color tribute ✓ Three registrations to the Gail L. Warden Leadership Excellence Award virtual celebration

2020 EVENT SPONSORSHIP COMMITMENT FORM

By signing below, I am pledging my organization’s commitment as a sponsor at one of the below levels:

- Event sponsor (\$5,000 or above): Amount _____
- Patron sponsor (\$3,001 – 5,000): Amount _____
- Supporter sponsor (\$1,500 – 3,000) Amount _____

Organization:

Primary contact name:

Title:

Organization address:

Email address:

Phone:

Signature:

Date:

Please email the completed form to lswanson@nchl.org. Payment can be made by ACH payment (preferred method), check (made out to NCHL or National Center for Healthcare Leadership) or credit card. Please contact LeAnn for information to pay via ACH or credit card.

Mail payment to:
National Center for Healthcare Leadership
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Chicago, IL 60602, USA

For additional information please contact lswanson@nchl.org or call 678-834-5768